



Introducing industry to Target 5 Days

In addition to last month's regional launch, our participating councils have been engaging with their local industry representatives to promote the introduction of the Application Kits for Dual Occupancy and Multiple Unit Developments.

A number of our participating councils have already launched their new Application Kits, and are encouraging the local industry to adopt these new tools.

Redland City Council was one of the first councils to make their Kits available for use. Since launching in March, Council has been actively engaging with local industry and media to promote the project. As a result, Council has already received two residential applications created through the Target 5 Days process.

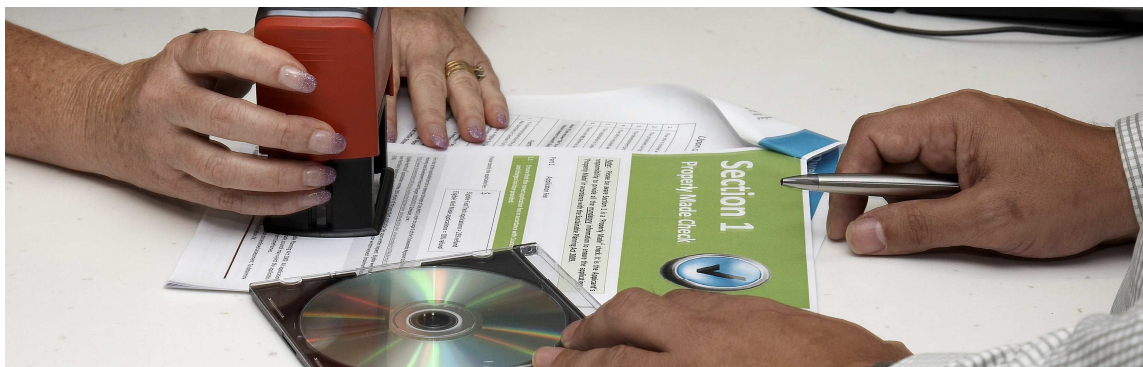
Gold Coast City Council also launched their Application Kit in mid-March. Council introduced the Kit through an industry information session, and have followed this with communiqués to the local industry regarding the Target 5 Days project.

The Application Kits for both Redland and Gold Coast can be accessed via the council websites, or by contacting the respective Planning and Development teams.

Scenic Rim, Sunshine Coast and Toowoomba Councils have also commenced their launch activities, opting for a consultative approach to the introduction of the Application Kits.

These councils have made their Kits available to a number of local professionals for feedback and trial, prior to launching the new tools and processes to the general public.

The HAF Programme will support these activities with an advertising campaign aimed at encouraging industry uptake of the new Kits. The campaign is scheduled to commence in late May, once all Kits are publicly available.*



*Lockyer Valley was heavily impacted by the recent SEQ flood event, and therefore, Council are yet to confirm the launch date for their Application Kits.

