



Launching Target 5 Days

The Target 5 Days project was officially launched at Roy Harvey House, Brisbane on Wednesday 16 March 2011.

Guest speakers on the day included Councillor Campbell Newman (Chair, Council of Mayors SEQ), Senator Mark Furner (representing Minister for Sustainability, Environment, Water, Population and Communities, the Hon. Tony Burke), Councillor Cherie Dalley (Chair, Logan City Council Planning and Development Committee), Councillor Melva Hobson (Mayor, Redland City Council) and Mr Brian Stewart (Chief Executive, UDIA).

Council of Mayors (SEQ) Executive Director, Mr John Cherry, was the Master of Ceremonies for the event. Attendees at the event included a mix of elected members, council staff, industry representatives and the local media.

The launch generated some fantastic media exposure for our participating councils, with coverage from the Courier Mail, ABC News 24 (National), Channel 10 (Queensland), ABC 612 (and local subsidiaries on the Gold and Sunshine Coasts), Radio 4BC (Brisbane) and River FM (Ipswich).

Thank you to those who attended the launch, and contributed to making the event a huge success. For further information about the Target 5 Days launch, please contact Melissa Frame, HAF Communication Specialist on (07) 3000 2302 or email: melissa.frame@hafqld.net.



Clockwise: Council of Mayors (SEQ) Chair Cr Campbell Newman, Redland City Council Mayor Cr Melva Hobson, Cr Melva Hobson, Cr Campbell Newman, Cr Cherie Dalley and Senator Mark Furner, Housing Affordability Programme team.

